

[www.indc2010.org](http://www.indc2010.org)

10<sup>TH</sup>

INTERNATIONAL

# NUTRITION & DIAGNOSTICS CONFERENCE

SEPTEMBER 4-7, 2010, PRAGUE, CZECH REPUBLIC

INVITATION  
TO INDUSTRY



## TABLE OF CONTENT

- 1. Welcome Letter**
- 2. General Information**
- 3. Conference Venue**
- 4. Sponsorship Packages and List of Sponsorship Items**
- 5. Exhibition**

### Congress Secretariat:

CZECH-IN s. r. o., 5. května 65, 140 21 Prague 4, Czech Republic  
Tel.: +420 261 174 305, e-mail: [info@indc2010.org](mailto:info@indc2010.org)



# 10<sup>TH</sup> INTERNATIONAL NUTRITION & DIAGNOSTICS CONFERENCE

## Welcome Letter

Dear colleagues and friends,

On behalf of the Scientific Committee, I am pleased to invite you to participate at **the 10th International Nutrition & Diagnostics Conference - INDC 2010**. The conference will take place on **September 4-7, 2010** in a brand new building of the **Institute of Molecular Genetics of Academy of Sciences of the Czech Republic in Prague**. The choice of this facility enables us to prepare the conference at very reasonable price while keeping a high standard of comfort in the new building having an atmosphere of friendliness.

**The INDC 2010** continues former **VITAMINS, NUTRITION AND DIAGNOSTICS Conferences**. It aims to bridge the gaps between: nutrition and clinical diagnostics, fundamental science and industry, analytical chemistry and medicine.

The scientific programme of **INDC 2010** will focus on nutrition in regard to health beneficiary and risks of chemical compounds in food.

We are what we eat. We are healthy, ill or suffer from obesity because we eat too much healthy or unhealthy food? What to eat or not eat? To drink or not to drink? That's a question for medical doctors, food producers and analytical chemists.

The scientific programme includes oral presentations and poster sessions addressed to medicine, nutrition and bioanalytical chemistry.

The INDC 2010 will be held for the benefit of all people interested in development of instrumentation in analytical chemistry with applications in nutrition, food science, laboratory medicine, metabolism and toxicity.

The September days in beautiful and magical city of Prague are suitable not only for thinking about vitamins and nutrition in general, but also for contemplating your life and circumstances which have brought you into this country.

Prague with the reputation of one of the most beautiful cities in the world has already hosted numerous significant and successful international events. The organizers are confident that also the **INDC 2010** will be an important event in the development of the health beneficiary research. This encourages the local organizers to seek support of potential sponsors.

Looking forward to meet you in Prague.

Aleš Horna

Conference Chairman

### Congress Secretariat:

CZECH-IN s. r. o., 5. května 65, 140 21 Prague 4, Czech Republic  
Tel.: +420 261 174 305, e-mail: info@indc2010.org

# 10<sup>TH</sup> INTERNATIONAL NUTRITION & DIAGNOSTICS CONFERENCE

## General Information

INDC 2010 is an Official event of Society for Nutrition, Czech Society of Clinical Biochemistry, Prague and Working group of chromatography and electrophoresis of Czech chemical society.

### CONFERENCE TOPICS

1. **Targeted nutritional therapy**, nutrition for sportsmen, nutrition supplements
2. **Analytical methods and techniques of sample preparation** for analysis of biological materials, food stuffs, dietary supplements and cosmetics
3. Electro active substances in **beer, wine, tea, coffee, spices, cereal products, bee products and honey**, their possible positive effect on human health
4. Chemistry of human behaviour, recommended doses, **vitamins abuse**, health hazard, special food for special people, **histamine intolerance, lactose intolerance**
5. Oxidative metabolism, **markers of oxidative damage to DNA**, measurement of nitric oxide and hydroxyl radicals in vivo
6. Protection against free radicals
7. Vitamins C, E, A, D, **carotenoids** and coenzyme Q10
8. Homocysteine, folic acid, vitamins B<sub>2</sub>, B<sub>6</sub>, B<sub>12</sub>
9. **Polyphenols and health**, flavonoids and polyphenolics, their natural occurrence and enriched foodstuffs
10. Phytoestrogens, isoflavones, hormonal therapy risks, cosmetics, protective mechanisms
11. **Coulometric electrochemistry**, metabolomics, compound stability, toxicity and metabolism ADME/Tox profiling
12. **Separation and detection** of bioactive compounds: state of art of HPLC detectors: LC/MS, Corona<sup>®</sup> Charged Aerosol Detector, Coulochem<sup>®</sup>, CoulArray<sup>®</sup> electrochemical detectors
13. **Probiotics, prebiotics and biofood**

### INTERNATIONAL SCIENTIFIC COMMITTEE:

B. Buszewski (Poland)  
 P. Drašar (Czech Republic)  
 Z. Ďuračková (Slovakia)  
 A. Horna (Czech Republic)  
 P. Jandera (Czech Republic)  
 V. Kašička (Czech Republic)  
 F. Khachik (USA)  
 U. Karst (Germany)  
 R. Kizek (Czech Republic)  
 M. Macka (Ireland)  
 A. Maruška (Lithuania)  
 I. Molnár-Perl (Hungary)  
 J. Radvanský (Czech Republic)  
 H. Tlaskalová-Hogenová (Czech Republic)  
 Z. Zadák (Czech Republic)  
 T. Zima (Czech Republic)  
 A. Zobel (Canada)

### LOCAL ORGANISING COMMITTEE:

P. Babula  
 M. Bartoš  
 J. Blatná  
 A. Horna  
 J. Hornová  
 L. Ohnoutková  
 J. Vávrová

### Conference Secretariat:

**CZECH-IN s.r.o.**  
 5. května 65  
 140 21 Prague 4  
 Czech Republic  
 Tel.: +420 261 174 305  
 Email: [info@idnc2010.org](mailto:info@idnc2010.org)

### Congress Secretariat:

CZECH-IN s. r. o., 5. května 65, 140 21 Prague 4, Czech Republic  
 Tel.: +420 261 174 305, e-mail: [info@idnc2010.org](mailto:info@idnc2010.org)

# 10<sup>TH</sup> INTERNATIONAL NUTRITION & DIAGNOSTICS CONFERENCE

# PRAGUE

## Conference Venue

The 10th International Nutrition & Diagnostics Conference will be held on September 4-7, 2010 in a brand new building of the Institute of Molecular Genetics of Academy of Sciences of the Czech Republic. The modern multifunctional building is rightly considered an architectural masterpiece. The interior proves that efficiency can meet beauty.

The Congress Centre itself can host up to 300 participants and is equipped with the latest audio visual technology. The Congress Centre is conveniently located in Prague 4 district which is not far away from the historical city centre. Approx. 20 minutes by bus.

### Address:

The Institute of Molecular Genetics of Academy of Sciences of the Czech Republic

Videnska 1083

142 20 Prague 4

Connection: Metro line C to the station Budejovicka then bus number 193 to the end station Ustav Akademie ved.



### Congress Secretariat:

CZECH-IN s. r. o., 5. kvetna 65, 140 21 Prague 4, Czech Republic

Tel.: +420 261 174 305, e-mail: [info@indc2010.org](mailto:info@indc2010.org)

## SPONSORSHIP PROGRAM

### How does it work?

*The Organisers are offering companies the opportunity to become sponsors of the “10<sup>th</sup> International Nutrition and Diagnostics Conference” enabling them to promote their products and obtain a wider recognition. On the following pages you can find different possibilities of sponsorship from which you can choose the most suitable way of the propagation for your company.*

### SPONSORSHIP CATEGORIES

Sponsors supporting the Conference to a certain value will be assigned to various levels of Sponsorship categories as follows:

- **GOLD SPONSOR**
- **SILVER SPONSOR**
- **BRONZE SPONSOR**

#### **GOLD SPONSOR**

**100.000 CZK**

will receive the following benefits:

- Listing as a Gold Sponsor including the sponsor's logo in all conference publications and the website
- Presentation during the first day of the conference (10 min) subject to Programme Committee approval
- Full page color advertisement in the conference abstract book
- Free exhibition package - table top
- Banner in the main conference hall
- Use of the conference logo for own advertising
- 5 free conference registrations for guests or company staff
- Expression of thanks at the Opening Ceremony
- Company brochure or leaflet inserted in participants' bags

#### **SILVER SPONSOR**

**70.000 CZK**

will take advantage of the following benefits:

- Listing as a Silver Sponsor including the sponsor's logo in all conference publications and the website
- Presentation during the second day of the conference (10 min) subject to Programme Committee approval
- Half page color advertisement in the conference abstract book
- Free exhibition package - table top
- Use of the conference logo for own advertising
- 3 free conference registrations for guests or company staff
- Expression of thanks at the Opening Ceremony
- Company brochure or leaflet inserted in participants' bags

#### **BRONZE SPONSOR**

**35.000 CZK**

will take advantage of the following benefits:

- Listing as a Bronze Sponsor including the sponsor's logo in all conference publications and the website
- Quarter page color advertisement in the conference abstract book
- Free exhibition package - table top
- Use of the conference logo for own advertising
- 1 free conference registration for guest or company staff
- Expression of thanks at the Opening Ceremony
- Company brochure or leaflet inserted in participants' bags

#### **Congress Secretariat:**

CZECH-IN s. r. o., 5. května 65, 140 21 Prague 4, Czech Republic  
Tel.: +420 261 174 305, e-mail: info@indc2010.org

# 10<sup>TH</sup> INTERNATIONAL NUTRITION & DIAGNOSTICS CONFERENCE

## ***Sponsorship options***

### **PRINTED MATERIALS / PUBLICATIONS**

Companies may also advertise in the official printed conference documents (Finished artwork is to be supplied by the sponsor). Your advertisement will relate to your company corporate product.

#### **CONFERENCE PROGRAMME AND ABSTRACT BOOK**

The Final Conference Programme and Abstract book will be provided on site at the conference to all registered delegates including speakers, official guests and exhibitors and will serve as a record of the Conference: The cost of the advertisement in this publication is:

<b>Outside back cover page</b>	<b>20.000 CZK</b>
<b>Inside front cover page</b>	<b>18.000 CZK</b>
<b>Inside back cover page</b>	<b>18.000 CZK</b>
<b>Full page inside</b>	<b>15.000 CZK</b>
<b>Half page</b>	<b>8.000 CZK</b>
<b>Quarter page</b>	<b>5.000 CZK</b>

### **CONFERENCE WEBSITE**

**Logo with hyperlink on the conference website** **10.000 CZK**  
(All sponsors and exhibitors have got the logo with hyperlink on the event website included in their sponsorship or exhibition package)

**Banner on the conference website** **10.000 CZK/per week**  
File format: JPEG or animated GIF, Size: 158 (width) x 100 (height) pixels, Resolution: 72 dpi, Colors: RGB

### **PROMOTIONAL MATERIALS** **5.000 CZK**

Distribution of companies' promotional flyers or other materials through media table. Please note that the material should be provided by Sponsor and must be approved by the Conference Secretariat.

- Logo with hyperlink on the conference website
- Acknowledgement on Sponsors' board on-site
- Acknowledgement on the List of Sponsors in the conference publication

### **CONFERENCE BAGS SPONSORSHIP**

One conference bag including all conference materials will be distributed to all full registered delegates as they arrive on site at the conference. The conference bag will be tailor made. As the sponsor of the conference bags you will have your company logo printed in a prominent position on the bag along with the conference logo. (Type, size and color of the bags as well as position and size of the logo will be at the organiser's discretion).

- Conference bags (exclusively) **40.000 CZK**
- Conference bags (shared) **20.000 CZK**

#### **Congress Secretariat:**

CZECH-IN s. r. o., 5. května 65, 140 21 Prague 4, Czech Republic  
Tel.: +420 261 174 305, e-mail: info@indc2010.org

# 10<sup>TH</sup> INTERNATIONAL NUTRITION & DIAGNOSTICS CONFERENCE

# PRAGUE

## BADGE LANYARDS SPONSORSHIP

Each delegate will be given a lanyard with a name badge indicating his/her name and affiliation, this acting as identification pass throughout the conference. The sponsor's logo will be printed on the lanyard and the conference logo will be printed on the name badge.

- Lanyards (exclusively) **20.000 CZK**

## INSERTS IN CONFERENCE BAGS

The opportunity is offered to sponsors to provide either:

- An insert: a double-sided A4 size, color or black and white printed flyer/promotional piece. This flyer could be a text only, promoting activities on your exhibition stand or it may be an existing corporate flyer of information on your services or products.

Rate per insert **10.000 CZK**

- Writing pads and/or pens with the logo of your company along with the conference logo. Delegates particularly appreciate to get writing pads and pens as being very useful for the scientific sessions. Pens and pads have to be provided by the sponsor.

Rate for writing pads and pens insertion **7.000 CZK**

## LIST OF PARTICIPANTS

Each conference delegate will be given a copy of pre-registered participants list within his conference kit inserted in the conference bag. Sponsors will be listed in the list header and in the acknowledgement included in the Final Programme and published on the conference website.

- List of Participants with a sponsor's logo (exclusively) **5.000 CZK**

## CITY MAPS

Each Conference delegate will be provided with a city centre map as a part of the Conference kit inserted in the Conference bag. Sponsors will be listed on the cover of each map and in the acknowledgement in the Final Programme and on the conference website.

- Sponsoring the city maps **5.000 CZK**

## SCIENTIFIC PROGRAMME, INVITED SPEAKERS

Please help us to host the most reputable specialist of this branch. Any kind of contribution to support the participation of invited speakers will be mostly appreciated.

- Logo with hyperlink on the conference website
- Acknowledgement on Sponsors' board on-site
- Acknowledgement on the List of Sponsors in the conference publication

***All prices are indicated VAT EXCLUDED.***

### Congress Secretariat:

CZECH-IN s. r. o., 5. května 65, 140 21 Prague 4, Czech Republic  
Tel.: +420 261 174 305, e-mail: info@indc2010.org



# 10<sup>TH</sup> INTERNATIONAL NUTRITION & DIAGNOSTICS CONFERENCE

# PRAGUE

## SOCIAL EVENTS AND CATERING

- |                            |            |
|----------------------------|------------|
| • <b>Welcome reception</b> | <b>TBD</b> |
| • <b>Conference dinner</b> | <b>TBD</b> |
| • <b>Coffee Breaks</b>     | <b>TBD</b> |
| • <b>Lunches</b>           | <b>TBD</b> |

Any support of the social events and catering within the conference is mostly welcomed and we wish to discuss this possibility also as barter for another sponsorship item.

## INTEGRATED SYMPOSIA

**30.000 CZK**

Organised by a sponsoring company.

### Programme

Part of the official scientific programme. The programme of an Integrated Symposium must comply with the Conference guidelines and be submitted to the Local Organising Committee for approval. The topics should e.g. cover any of the conference topics. The Local Organising committee reserves the right to adjust the programme (topics and/or chairpersons/speakers), if necessary.

### Schedule

The exact date and time of integrated symposia is to be discussed between the Local Organising Committee and organising sponsor company.

### Posters

Posters announcing an Integrated Symposium are only allowed within the exhibition booth and in front of the conference rooms (the latter on the day of the Integrated Symposium only). The distribution of leaflets in the conference hall is not permitted.

### Benefits

30 minutes room rental for the duration of the symposium

Standard technical equipment

The programme of an Integrated Symposium will be published in the Final Programme

After signing of the contract, the title of an Integrated Symposium will be published in the Preliminary Programme, if information has been provided in time

Use of the conference logo

The sponsorship will be acknowledged in the Final Programme

### Expenses not included

Expenses for travel, accommodation and registration for speakers and chairpersons.

## Special request

please contact the conference secretariat: Ms. Jana Dvorakova

TEL: +420 261 174 305, GSM:+420 777 791 252, FAX: +420 261 174 307

e-mail: [jana.dvorakova@czech-in.cz](mailto:jana.dvorakova@czech-in.cz)

**We appreciate every contribution and we are open to all your ideas of how would your company should be presented during the 10<sup>th</sup> International Nutrition & Diagnostics Conference - INDC 2010.**

### Congress Secretariat:

CZECH-IN s. r. o., 5. kvetna 65, 140 21 Prague 4, Czech Republic

Tel.: +420 261 174 305, e-mail: [info@indc2010.org](mailto:info@indc2010.org)

# 10<sup>TH</sup> INTERNATIONAL NUTRITION & DIAGNOSTICS CONFERENCE

# PRAGUE

## EXHIBITION

The 10<sup>th</sup> International Nutrition & Diagnostics Conference - INDC 2010 will be held in the brand new building of the Institute of Molecular Genetics of Academy of Sciences in Prague, Czech Republic.

This conference will be a unique opportunity for exhibitors to display their products and services.

With regards to the venue limited space, we offer Table Top stands or posters and banners or LCD screens only.

- **TABLE TOP** **17.000 CZK**  
 This exhibition package includes:
 
  - ✓ 2 complimentary exhibitor's registrations
  - ✓ Exhibition space, table, 2 chairs and power supply
  - ✓ Logo on the conference website
  - ✓ Logo in the list of exhibitors in the conference publication
  
- **POSTERS or BANNERS** **7.000 CZK**  
 Sponsor may prepare poster or banner to promote their company/product and display these at the conference venue (in coordination with the organizer and subject to the approval of the Conference Secretariat).
 
  - ✓ Logo on the conference website
  - ✓ Logo in the list of exhibitors in the conference publication*\*Event Organizer may prepare the poster or banner at an extra production/shipment cost.*
  
- **LCD SCREENS** **10.000 CZK**  
 If you are not interested in renting the booth you can present your company by video or other type of presentation on the LCD screens located in the exhibition area. The organizer will provide you the LCD screen.
 
  - ✓ Logo on the conference website
  - ✓ Logo in the list of exhibitors in the conference publication

**All prices are indicated VAT EXCLUDED.**

**Build-up and dismantling dates and hours will be announced at the conference webpage and will be communicated to the exhibitors prior to the event.**

Companies may apply for the exhibit space by returning the form "Exhibition Registration form" best before 15<sup>th</sup> August 2010. The exhibitors' manual will be published early March 2010.

In case of any question please contact the conference secretariat: Ms. Jana Dvorakova

TEL: +420 261 174 305, GSM:+420 777 791 252, FAX: +420 261 174 307

e-mail: [jana.dvorakova@czech-in.cz](mailto:jana.dvorakova@czech-in.cz)



### Congress Secretariat:

CZECH-IN s. r. o., 5. kvetna 65, 140 21 Prague 4, Czech Republic

Tel.: +420 261 174 305, e-mail: [info@indc2010.org](mailto:info@indc2010.org)